6 hours Full immersion practical

Executive Web Lab

Programma SAI - Social Artificial Intelligence

Crescenzi 🍀 Partners
ThirdSector Management & Innovation

HOW TO:

AI for PM - Generative AI Project Management for International Cooperation

Practical ways and tools for the implementation of the PCM-Project Cycle Management
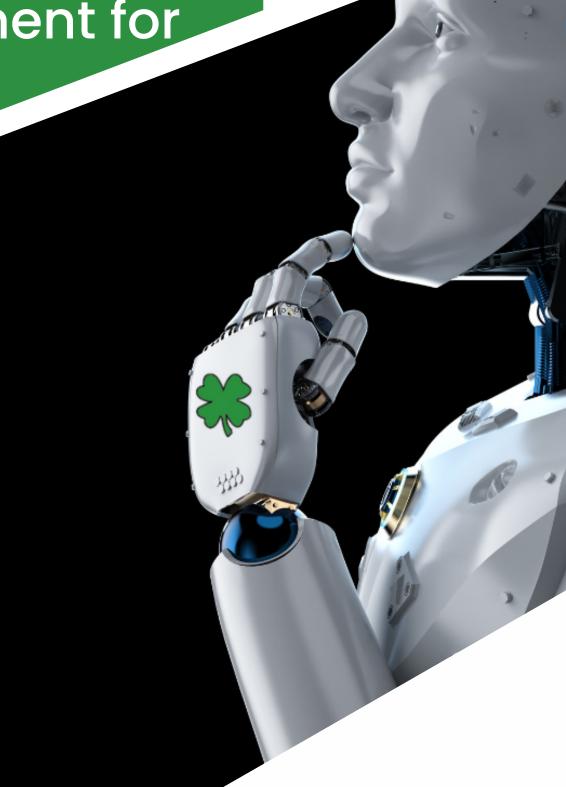
📅 **Tuesday, February 6 from 8:30am to 2.30pm (CET)**

💻 **on Zoom**

FOR INFO:

artificialintelligence@socialchangeschool.org

SOCIAL CHANGE School
NONPROFIT SCHOOL OF MANAGEMENT

Designed by Rebecca Ascension Barbanti, Digital & AI Consultant for Crescenzi & Partners , with technical support from Sabrina Munaò, Master Director Master PMC-Project Management for International Development of Social Change School Programme Coordinator for the Eurasia Region of Protection International.

Introduction of Marco Crescenzi, founder ot of the SAI Programme and SOCIAL change School President.

½ Day 6 hours full immersion practical Executive Web Lab on Zoom

Executive Certification in "AI Generative Project Management" on demand (test) released by Social Change School available on demand.

OBJECTIVES

AI is profoundly changing the execution of many linguistic and graphic tasks in the most diverse sectors, drastically reducing time and modifying processes.

Faced with this scenario, the third sector cannot remain behind. Far from adopting a 'one fits all' approach, it is therefore necessary to analyze the specificities of each process and develop a proper human-AI hybridisation strategy.

With this approach in mind, Crescenzi&Partners, in collaboration with Social Change School, has developed **SAI (Social Artificial Intelligence) Programme, a massive - long-term programme aimed to create a widespread grassroots culture in the Third Sector on the subject of Artificial Intelligence**, addressing all the involved stakeholders.

Seeing the Project Managers as the key actors of change, SAI starts offering them a dedicated unique training opportunity. This Weblab AI for PM is an Advanced Executive Training for Third Sector professionals, specifically designed for introducing generative AI in planning for Cooperation and Europlanning, following the PCM (Project Cycle Management).

THE OBJECTIVES OF THE PROGRAMME AND THE WORKSHOP ARE:

1 - Learning the basics of Artificial Intelligence (what it means, what its enablers are, what is meant by 'AI ethics' and how the related legal framework is developing).

2 - Becoming familiar with the main AI-based tools available to the general public (for free or at a minimal price), understanding how to evaluate them in order to choose the right one for a specific purpose.

3 - Learning how to integrate the use of AI tools into several key phases of Project Cycle Management, in particular:

   a - Formulation phase (needs assessment with secondary data, Logical Framework, Concept Note)

   b - Monitoring phase (Donor reporting, survey processing as source of verification)

4 - Learning the most useful AI query and instruction techniques (prompt engineering).

OFFER

The offer includes:

1. Participation in a **6-hour training workshop**, in **English**, in **full-remote mode**.
2. Access to **teaching and learning materials**.
3. On demand available: **Certification in "Generative AI Executive Project Management"** (on line test 1 hour) released by Social Change School.
4. For organizations only: **on-the-job coaching and technical assistance** (on demand, up to a maximum of 3 hours).

WORKSHOP TIMETABLE

- **Welcoming (08:30-09:00)**: Introduction of participants and speaker, introduction to SAI (Social Artificial Intelligence) project
- **Introduction (9:00 -09:45)**:
  - What is AI - How it works - Use cases
  - Generative AI - What it is - How it works - Examples of 'biased' generation
  - Ethics of AI - General ethical principles - Current debate - Relevant legislation and monitoring bodies (policy references)
- **AI toolkit (09:45 - 10:15)**: AI tools available to all and their peculiarities
- **AI for Project Cycle Management** | Overview
- **AI for Project Cycle Management** | Formulation phase:
  - Needs assessment with secondary data **(10:15-10:45)**
  - Logical Framework **(10:45-11:30)**

-               [Coffee break: 11:30-11:45]

  - Concept note **(11:45-12:15)**
- **AI for Project Cycle Management** | Monitoring phase **(12:15-12:45)**:
  - Data narration - Donor Reporting (from data to narration)
  - Survey writing for creating the sources of verification
- **Theoretical-practical elements of prompt engineering (12:45 -13:00)**

-               [Coffee break: 13:00-13:20]

- **Group exercise (13:20 -14:15)**
- **Final considerations (14:15-14:30)**

PRICING
(EUROS)

- Weblab full price Europe   690
- Weblab Full price Extra Ue   490
- Pre-enrollment (within Jan 15, 2024)   490
- Organizations min 2 executives (each)   400
- Alumni and C&P Members   400
  Leaders4Future Members   590

Certification in "Generative AI Executive Project Management"

- On demand (on line test 1 hour) released by Social Change School   150
- Coaching on the Job (organizations)   150/h

CONTACT

For any info about registration and payment, please contact:

artificialintelligence@socialchangeschool.org

Crescenzi 🍀 Partners
ThirdSector Management & Innovation